

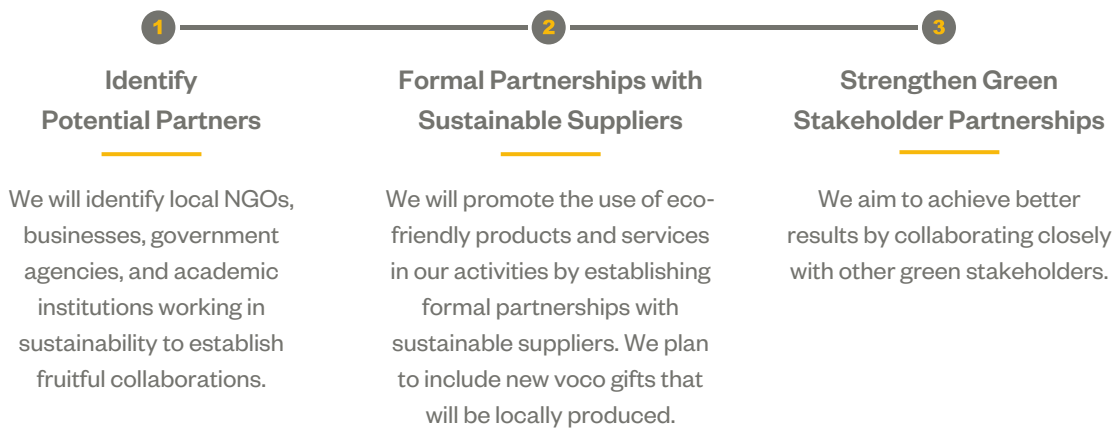
## Our Roadmap to Make a Greater Impact

### Healthy Lifestyle



As a hotel with splendid sports facilities, we champion the spirit of athleticism and wellness. We will continue with our Swimming School, Aquatic Verde, to promote an active and healthy lifestyle among our guests and citizens.

### Partnership Expansion in Sustainable Areas



### Community-Beneficial Activities

1. Environmental Conservation: Organize or participate in clean-up activities, tree planting events, and recycling initiatives to actively involve community members in environmental conservation efforts.
2. Supporting Sensitive Categories: We will support our communities by helping sensitive categories through our activities.
3. Giving for Good Month Initiatives: Continued implementation of our Giving for Good Month initiatives.
4. Earth Hour Participation: We will participate in Earth Hour, a worldwide movement held annually, encouraging individuals, communities, and businesses to turn off non-essential electric lights for one hour.
5. Supporting local biodiversity by donating Montenegrin plant species where needed.
6. Support for Montenegrin Educational System: As an active member of sustainable initiatives, we will promote and support young people in their professional development within the Montenegrin educational system.

## Sustainability Promotion through Marketing

We will strengthen sustainability promotion through our marketing initiatives by:



Promoting actions we have taken.



Celebrating important actions taken by others.



Promoting environmental dates.

## Continuous Learning and Development



We will engage in continuous learning about sustainability trends and implement viable practices in our hotel, always seeking new ways to improve.

## Energy Consumption and Cost Reduction



We will continue implementing energy-saving initiatives to reduce overall energy consumption and costs, while exploring new methods for further reductions.

## Carbon Footprint Reduction



We will maintain measures to reduce the carbon footprint of our operations, contributing to environmental sustainability, with careful monitoring to track our progress.

## A Touch of Nature



To add a cute and charming element to our sustainability efforts, we will install birdhouses around our property.

**WE ARE COMMITTED TO CONTINUOUSLY STRIVING FOR MORE**

**VOCO®**

AN IHG® HOTEL

Podgorica